



### ***Greetings from the TSUNAA Detroit Chapter Members,***

I wanted to take the time to update you on the status of the Detroit Chapter. Our primary goal has always been to provide information to high school students [recruitment] regarding our beloved alma mater. We have accomplished this through recruitment activities, college fairs, and partnering with community organizations. Additionally, we aim to give back to the University, while retaining and reclaiming alumni

As we kicked off **2024-25**, we are driven to not merely rely on donations and membership dues to provide funds to sustain our financial commitments. We are utilizing our members' experience, networking capabilities, and their time to enable our vision of success. As we end a very successful school year going into 2024, here is 2023 TSUNAA Detroit Chapter final report.

### ***Here are some of the accomplishments of the Detroit chapter in 2023-24:***

#### ***Chapter***

- Currently in conversation with the TSU Foundation to reconcile scholarship agreements on campus. At this juncture the University Foundation Office has found 2 agreements and are still looking for the others. We are in active discussion with the TSU Foundation office to reconcile our scholarship programs as initially intended. Our scholarship committee will tailor our programs to be more specific to the desires of Chapter membership. (Led by VP Covington)
  - TSUNAA Detroit Book Scholarship – Paperwork was submitted previously to change this to the Sherman Barton/Harry Franklin Scholarship. – Status is Ongoing
  - Student Assistance – Liaison with our students on campus with Academic Work, Corporate scholarship an internship information.
- 313 Membership Drive: Increased our Chapter Membership from **110 (2022) to 164 (2023)**
- *TSUNAA Detroit Chapter – by Chapter Vote (Motion made by the body) donated \$1000 to the SOS (Save Our Students) fund.*
- TSUNAA Detroit Chapter Picnic, Membership Drive, New Students Meet and Greet July 22, 2023. Currently planning our 2024 student send off with active discussions, using our previous format with some adjustments.
  - Financial Aid Questions /Dorm Life Questions/Campus Experience
  - TSU Parent Experience (Current Parent Panel Talking to Parents/Students)
  - Established a student community communication using our “Michigan Club Social Media Forum” – led by VP T.L. Covington
    - Internship information/Other Job Opportunities
    - Funding Opportunities e.g. Internal/external resources
    - General Discussion/Help where applicable/ Mentorship
- We continue to reach out and include non-financial alumni in Outings/Events to encourage them to join the fold.
- We have increased TSUNAA Detroit Chapter Awareness – What we do, why do it and how these actions enable success.
- Invited Students to Holiday Brunch Dec 26, 2023 [27 participated] -Reaffirmed our dedication of support to issues and concerns of our students. Used our Social Media format model for communication.
- Chapter Membership Drive Flint MI (70 miles North) to encourage membership participation.



## **Fundraising**

- TSU vs. ND Speaking engagement promoting the August football game and to share campus life experiences. Key Note Speaker Former TSU football star Robert Porcher, TSU was represented by Grant Winrow.
- Continued our Collaboration with the Boy Scouts of America - Highland Park, MI Chapter Theater Series. We donated **\$100** to this all African-American – located in Highland Park MI.
- TSU vs ASU - Motor City Classic – Pub Crawl is designed as a joint fundraiser in an effort to increase membership and raise revenue for both alumni organizations. Feb 23, 2024
- Chapter Outing – Volunteered with a local Non-Profit, (15 Alumnus Participated) where we received \$400 plus dollars for the chapter.
- TSU Supporting the HBCU Network Basketball Ticket Participation Challenge

## **Students**

- We continue to field last-minute calls from Students and Parents regarding retention – All Hands-on deck to enable student success.
- Established a student/parent protocol for communication with the Chapter and the University. We have developed a General/Directional/Worksheet [GDW] that the student and parent provides us, we review it then ask that we (Chapter Leadership/Scholarship Chair) are included in the communications with the university going forward. This has been a very effective tool in getting issues resolved.

## **Financial Position**

Liabilities and Asset – **\$20,410.00**

## **Fallen Tigers**

- Earl Duke Harvey
- Mia Kanu



## **Detroit Chapter Leadership Vision for 2024**

### **Membership**

Working with the Membership Drive Team (MDT) to establish the 313-membership drive by 1/31/24 goal. I would like to see TSUNAA Detroit Chapter to obtain this goal. This is an election year for the TSUNAA national convention, and we need to be a contributing decision maker for this upcoming **election.**

### **Scholarship**

I would like to see TSUNAA Detroit Chapter revise our Chapter Scholarship fund, so it is better defined to support the needs of the students from Michigan.

### **Communication**

The Chapter currently communicates with the Michigan Student Body via Group me. We post scholarship information, internship information, Job Opportunities and Chapter Events

### **Collaboration**

Work with other organizations to help promote:

- Chapter activities,
- Scholarship Funding
- and Student success

### **By-Laws**

An update to the By-Laws in-line with the Midwest Region and National By-Laws is needed to ensure that the organization is running congruently.

***Progress continues and we still have so much more to accomplish in 2024-25***

***TSUNAA Detroit Chapter – TSUNAADetroit.org***

Charles A. Clement – **President**

Terri L Covington – **Vice President**