

TSUNAA DETROIT CHAPTER
February 17, 2024
President Report

We would like to once again, thank you all for your continuous support as we build and strengthen TSUNAA Detroit Chapter together.

Membership Drive Results

We ended with a total of 164 paid members who paid by the January 31st Deadline. This deadline allows each member the opportunity to vote in the upcoming TSU National Alumni Association Elections.

Promoting Events/Chapter Outings

- We had HBCU night with the Detroit Pistons – TSU had the highest attendance out of all HBCU's. We will receive a \$500 prize for the most members in attendance, plus \$10 back for each ticket sold. Waiting for the final results.
- We have been invited to attend a Detroit Red Wings game, February 22, 2024, with Alabama State
- TSU vs ASU Fun-raiser and membership building exercise at the Locker room February 23, 2024
- Southern/Xavier/Grambling Marti Gras Cabaret – February 24, 2024 (Focus Hope Detroit – Pending Conformation from SU)
- Looking for Events for the Month of March/April/May

Midwest Regional (MRW) Executive Board – January 15, 2024

Discussed Events/Dates

- Legends weekend April 12 - 14, 2024 (April 13, 2024 - Gala for Dr. Glover)
- National Elections: May 1 - 15, 2024
- Undergraduate commencement: May 4, 2024
- MWR fundraiser: May 10, 2024 (Details to follow)
- National Convention (Nashville, TN): June 20 - 23, 2024

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Attended the MRW Presidents Meeting. – February 5th, 2024

- Reported as role was called, we influenced the Treasure to report our Chapter's financial check as received Dec 12th 2023, but cashed January 3rd 2024.
- Provided a Chapter Year End Report (attached)
- Discussed the Constitution and Bylaws – Reminded all Chapters to begin reviewing your local Bylaws for recommendations/updates. In addition, as the MWR Bylaws chair all chapters are reminded to remain engaged to the current proposed changes to the National Bylaws (Legislative Summit) so we don't lose alignment. May of 2024
- Look for a MWR fundraiser [Bingo]
- All chapters were challenged to Build/Mentor/Reach out to the community

2024 Legislative Summit

Participated in the 2024 Legislative Summit [February 10th, 2024]. The summit was a forum on Bylaws Updates (New/Old), how to submit Bylaws updates, the format used and the timelines. These processes and dates will be made available to all Alumni on record.

College Fairs/Recruitment

We continue to support college fairs, including the desire to support those events outside of the SE Michigan Area. We would like to see some of our recent graduates join the recruitment team. *(When possible:* We use students who are home for the holidays to participate in these College Fair hosted by HBCU Network. They really make a difference providing a real time account of campus life and learning).

I did not attend the HBCU Night College Fair on February 13th at Denby HS. However, the HBCU Network President [Sean Rouse TSU Alumni] covered this event, as a part of our partnership.

Recruitment material

TSUNAA Detroit Chapter has recently ordered new recruitment material from the University. Up until this point we have been using our own QR generated recruitment material to support these fairs. Lack of material was a common theme across Midwest Region, as expressed by all regional Presidents.

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TSU vs ND Speaking Event [UPDATE January 2024]

TSU and ND Speaking Engagement – Report (Tabled – TSU and ND meeting with the venue to discuss discrepancies with our contract)

Chapter Vision for 2024

Membership

Working with the Membership Drive Team (MDT) to establish the 313-membership drive by 1/31/24 goal. I would like to see TSUNAA Detroit Chapter to obtain this goal. This is an election year for the TSUNAA national convention, and we need to be a contributing decision maker for this upcoming election.

Scholarship

I would like to see TSUNAA Detroit Chapter revise our Chapter Scholarship fund, so it is better defined to support the needs of the students from Michigan.

Communication

The Chapter currently communicates with the Michigan Student Body via Group me. We post scholarship information, intern information, Job Opportunities and Chapter Events

Collaboration

Work with other organizations to help promote:

- Chapter activities,
- Scholarship Funding
- and Student success

By-Laws

An update to the By-Laws in-line with the Midwest Region and National By-Laws is needed to ensure that the organization is running congruently.